

# BOOK REVIEW

## The GO-GIVER

Published by the Penguin Group  
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This book is a wonderfully engaging and insightful book that I found hard to put down once I began reading it. The author's have created a very compelling book that uses unique characters and a story telling presentation that will lead you on a journey to discovering the true meaning of success; *Giving!*

The story begins with a character named Joe, a young, ambitious professional whose inability to meet the high demands of his job leads him to seek the advise of a legendary consultant, whom everyone calls "The Chairman". To Joe's amazement the Chairman is willing to share what he calls "the Five Laws of Stratospheric Success", under the condition that he applies each law as he learns them. With Joe's career hanging in the balance, he decides to accept the condition and is taken on a journey that will change his life forever.

Joe's commitment to learn the secret of success begins with a series of daily interviews with one person within the Chairman's network of friends and business partners, with each person exemplifying one of the Laws of Stratospheric Success. The story builds as Joe learns and applies each Law, until finally it concludes with a very interesting twist that brings the story full circle and makes you believe in the power of the Laws of Stratospheric Success.

Ironically, the book promotes the importance of giving, which is exactly what this book does; it *gives* you a gift of knowledge and principles that will not only teach you how to be successful in business, but also in life.

I would highly recommend this book to anyone who is looking for their purpose in life and seeks to find a framework of principles that will guide them towards the true meaning of success.